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MARCUM WORKPLACE CHALLENGE SUPPORTS AREA CHARITIES

Long Island Children's Museum Named Corporate Beneficiary

Not-for-profit organizations depend on community support to keep them running; that reality has never been more apparent as they grapple with new realities brought about by COVID-19. The Marcum Workplace Challenge is a leading example of placing their community at the heart of its philanthropic outreach. Bringing together leading companies, organizations and government agencies from across Long Island to field running teams to support the region's charities, the Marcum Workplace Challenge has raised over \$1.1 million over the years for race beneficiaries. Long Island Children's Museum joins the Children's Medical Fund of NY, Long Island Cares --The Harry Chapin Food Bank, and the Nassau County Society for the Prevention of Cruelty to Animals as 2022 beneficiaries.

"Long Island Children's Museum has worked diligently to ensure that families and schools could continue to rely on the dynamic learning experiences we are known for throughout the pandemic and as the world returns to a sense of normalcy," said LICM President Suzanne LeBlanc. "The continuing support of Marcum and all the MWC participants is vital to ensure that the Museum can always support our community's educational needs. We are proud to have been designated a beneficiary for this vibrant event since 2007."

Like hundreds of corporations from across Long Island, the Children's Museum will field a team of runners, walkers and joggers. As always, the Museum will host a Children's Activity station during the August 2nd race. Families can stop by to experience the Museum's play-based learning approach as they create a themed craft to remind them of the event.

About the Long Island Children's Museum

The mission of Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share.

The 40,000 square-foot museum welcomes nearly 275,000 children and annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island.

LICM is accredited by the American Alliance of Museums (AAM), recognized as the field's gold standard for museum excellence and signifies a museum's quality, credibility and its deep commitment to mission and community. Less than 3% of the nation's more than 30,000 museums have earned this recognition. LICM is currently the only children's museum in NY State, and just one of 16 nationwide, to achieve accreditation.

The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.