



Contact: Maureen P. Mangan  
Direct Line: 1-516-224-5828

---

## **MARCUM WORKPLACE CHALLENGE SUPPORTS AREA CHARITIES**

### **Long Island Children's Museum Named Corporate Beneficiary**

---

The Marcum Workplace Challenge literally personifies how corporate support to not-for-profits keeps them running. Bringing together leading companies, organizations and government agencies from across Long Island to field running teams to support the region's charities, the Marcum Workplace Challenge has raised over \$1.2 million over the years for area race beneficiaries. Long Island Children's Museum joins the Children's Medical Fund of NY, Long Island Cares --The Harry Chapin Food Bank, and the Nassau County Society for the Prevention of Cruelty to Animals as 2023 beneficiaries.

"We are honored by Marcum's continuing support of Long Island Children's Museum, which allows us to provide the region's families and schools with hands-on, play-based learning experiences, exciting live theater performances and interactive introductions to the visual arts," noted LICM President Erika S. Floreska. "As LICM's new President, I'm excited to have a chance to meet so many of the people who support the Museum at this annual networking event."

Like hundreds of corporations from across Long Island, the Children's Museum will field a team of runners, walkers and joggers, led by Museum President Erika Floreska. As always, the Museum will host a Children's Activity station during the July 25 race. Families can stop by to experience the Museum's play-based learning approach as they create a themed craft to remind them of the event. Children visiting the Kids Corner will receive a ticket for a free ride on the historic Nunley's Carousel, which LICM operates on behalf of Nassau County.

### **About the Long Island Children's Museum ([www.licm.org](http://www.licm.org))**

The mission of Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 275,000 children and adults annually. The private, not-for-profit institution chartered by the New York State Board of

Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. Additionally, the Children's Museum operates the historic Nunley's Carousel in association with Nassau County, one of three intact Stein & Goldstein carousels still in existence.

LICM is accredited by the American Alliance of Museums (AAM), recognized as the field's gold standard for museum excellence and signifies a museum's quality, credibility and deep commitment to mission and community. Less than 3% of the nation's more than 30,000 museums have earned this recognition. LICM is currently the only children's museum in NY State, and just one of 16 nationwide, to achieve accreditation. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.