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EXPLORE GOOD BUGS & BAD BUGS AT CHILDREN'S MUSEUM

LICM Teams Up with Arrow Exterminating to Squash Fears at *Bug Bonanza!*

Long Island Children's Museum buzzes into summer with its annual exploration of the insect world on Sunday, June 25 (12:30-4 p.m.). **Bug Bonanza** presents visitors with a multi-sensory exploration of the largest group of animals on the planet. Made possible with the support of Arrow Exterminating, Bug Bonanza is sure to leave visitors bug-eyed with excitement as they learn about the life cycles of some amazing insects.

Bug Bonanza was launched in 2009 and has become one the most anticipated days on the LICM calendar with nearly 8,000 visitors immersing themselves in fun-filled insect activities over the years. LICM Director of Education and Visitor Experience Aimee Terzulli noted, "We know that bugs provided a great entry point to teaching children about natural science and encourages them to spend more time outdoors. Many children pick up bug fears from adults and we hope that this event will help *all* age groups overcome their concerns. Anytime you can add a dash of the 'gross factor' to a lesson you will have kids hooked, she adds."

"It has been our great pleasure to support and participate in "Bug Bonanza" since it was begun over eight years ago," explains Jackie Grabin, company owner and co-president, Arrow Exterminating. "Because we are local and family owned, we have always been focused on our communities. Since the beginning of our company, 70 years ago, one of our values has been education . For us, that means ongoing training for everyone at Arrow and even for other companies. So it's a natural step for us to participate in a program aimed at educating young people through hands-on, fun activities. It gives us all great joy to be able to watch these young faces light up as they learn."

Bug Bonanza activities are held throughout the Museum.

About the Long Island Children's Museum

The mission of the Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 250,000 children and adults annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program

offered in schools, libraries and youth centers across Long Island. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.

About Arrow Exterminating

Arrow Exterminating has been in business since 1947 and services Long Island and the New York metropolitan region. The company of certified professionals tackles all aspects of pest management concerning insects, rodents and nuisance wildlife. To learn more, please visit www.arrowexterminating.com.

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Photo captions and links

Hands-on exploration – Children get up close and personal with all types of insects at LICM's annual Bugs Bonanza.