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## **MARCUM WORKPLACE CHALLENGE KEEPS AREA CHARITIES RUNNING**

### **Long Island Children's Museum Named Corporate Beneficiary**

Not-for-profit organizations depend on community support to keep them running and the Marcum Workplace Challenge has put this reality at the heart of its philanthropic outreach. Bringing together leading companies, organizations and government agencies from across Long Island to field running teams to support the region's charities, the Marcum Workplace Challenge has raised over \$930,000 for race beneficiaries. Long Island Children's Museum joins Children's Medical Fund of New York, Long Island Cares: The Harry Chapin Food Bank, and the Nassau County Society for the Prevention of Cruelty to Animals as 2019 beneficiaries.

"Long Island Children's Museum is honored to have earned the support of Marcum and all the Workplace Challenge participants once again," said LICM President Suzanne LeBlanc. The "beneficiary" designation demonstrates that our work on behalf of the children and families of Long Island is recognized and valued by the corporate community. The Children's Museum has been a beneficiary of the annual charity run/walk since 2007.

In addition to fielding a team of runners, walkers and joggers, LICM will again host a children's activity station during the July 30<sup>th</sup> race. The station provides families with the opportunity to experience the Museum's play-based learning approach in action.

### **About the Long Island Children's Museum**

The mission of the Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. The 40,000-square-foot museum features 14 hands-on exhibits galleries, plus three annual traveling exhibits to entertain and educate over 270,000 children and adults each year. An array of vibrant programs in STEM (science, technology, engineering and math); art and humanities; early childhood development; family-friendly live theatre performances; cultural and folk arts festivals; community art exhibits and more are offered to inspire and spark curiosity in every young mind. The private, not-for-profit

institution places community service at the heart of its mission and offers extensive outreach programs to some of the highest need areas on Long Island. These services garnered LICM 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental and social contributions.