



Contact: Maureen P. Mangan

Direct Line: 1-516-224-5828

---

## **LONG ISLAND CHILDREN'S MUSEUM NAMED CORPORATE BENEFICIARY**

### **Marcum Workplace Challenge Support Keeps Area Charities Running**

---

The Marcum Workplace Challenge brings together leading companies, organizations and government agencies from across Long Island to field teams to support a good cause – or four, to be precise. Charity beneficiaries for Marcum LLP's 2017 charity run-walk at Jones Beach State Park are Long Island Children's Museum, Children's Medical Fund of New York, Long Island Cares: The Harry Chapin Food Bank, and the Nassau County Society for the Prevention of Cruelty to Animals. The event has raised \$700,000 to date. LICM has been a beneficiary of the Workplace Challenge since 2007.

"The Marcum Workplace Challenge stands as a leading example of corporate philanthropy and community engagement," says LICM President Suzanne LeBlanc.

"Marcum's approach of selecting charities addressing diverse community causes creates connections for participants and enhances the community we all share."

"The Marcum Workplace Challenge is a highlight of the year for our Firm's Long Island region. It is a great way to bring different sectors of the Long Island business community together in support of four outstanding nonprofit organizations serving various causes in our area. In addition to raising much-needed funds, it is also tremendous fun both on the race course and in the corporate picnic park afterwards. We encourage every Long Island company to field a team and join the fun this year," said Carolyn Mazzenga, Marcum's office managing partner on Long Island.

"The Greater LI Runners Club, under the direction of Mindy Davidson, needs to be given special kudos," added LeBlanc. They put together an event that grows every year; attracting more than 12,000 attendees and 200-plus local companies to run for good causes."

LICM will continue its annual tradition of providing hands-on activities for children at the race showcasing the Museum's play-based learning approach. Additionally, the Museum fields a team of runners, walkers and joggers at the June 25<sup>th</sup> race.

Since its involvement, the Children's Museum has received more than \$200,000 in support from the charity event, enabling LICM to continue its museum-based educational exhibits, programs and performances and community outreach initiatives. In addition to the donation from Marcum to each of the beneficiaries, they established a Beneficiary Fund Challenge in 2013 to encourage attendees to show their support of the designated charities as individuals, further deepening the connection between race participants and the race beneficiaries.

### **About the Long Island Children's Museum**

The mission of the Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 250,000 children and adults annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.