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## SNOWFLAKE SOCK SKATING BRINGS COZY FAMILY FUN TO LICM Exhibit Opens November 12 for Two Month Residency

Slide into the cold weather season at Long Island Children's Museum as you slip on "sock skates" and take a spin on its indoor rink with the arrival of **Snowflake Sock Skating** on November 12. This exhibit offers plenty of opportunities for active play as kids stretch, twirl and glide. The best part? Enjoy all the fun of this winter sport without the runny noses or cold hands.

As visitors step off the "ice" they can jump into dramatic play in LICM's Snowflake Village, which simulates cozy winter scenes. Children can become bakers in the holiday sweet shop, step inside a giant snowman to serve up some "hot" cocoa, take a turn in the rink's "ticket booth" or "warm up" around a rink side "fire" pit.

"As the weather turns colder, children naturally spend less time outside engaged in active play," explains LICM Director of Education Aimee Terzulli. "Snowflake Sock Skating addresses this issue by offering them opportunities to get moving and burn off pent-up energy." Additionally, she notes, "LICM's Snowflake Village experience encourages kids to use their imaginations as they take on roles associated with familiar winter activities." LICM plans for Snowflake Sock Skating to be an annual visitor experience.

During the rink's two month stay, the Children's Museum will offer public programs to complement the exhibit experience. During the exhibit's Opening Weekend (November 12-13 visitors can create their own winter wonderland scene complete with a moving skater and explore the beauty of snowflakes and make their own to take home between 1-3 p.m.

LICM will continue to offer free public programs to complement the exhibit experience throughout its run, including:

- Hot Cocoa in a Jar (Saturday, November 26 from noon to 2 p.m.) Come by and make some hot cocoa in a jar. Pick your own toppings and decorate your jar.
- **The Great Skate** (Sunday November 27 from 1 to 3 p.m.) Make your own colorful skates to take home.

Snowflake Sock Skating will be on display through January 8, 2023.

## About the Long Island Children's Museum (www.licm.org)

The mission of Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 275,000 children and annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. Additionally, the Children's Museum operates the historic Nunley's Carousel in association with Nassau County, one of three intact Stein & Goldstein carousels still in existence.

LICM is accredited by the American Alliance of Museums (AAM), recognized as the field's gold standard for museum excellence and signifies a museum's quality, credibility and deep commitment to mission and community. Less than 3% of the nation's more than 30,000 museums have earned this recognition. LICM is currently the only children's museum in NY State, and just one of 16 nationwide, to achieve accreditation. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.