



Press Contact: Maureen P. Mangan
Direct Line: 1-516-224-5828

CHILDREN'S MUSEUM FUNDRAISER TOPS AMBITIOUS GOAL "Play Date" Supports LICM and Honorees Bianca & Scott Burman

Supporters of the Long Island Children's Museum came out in force to support the Museum's efforts on behalf of area families and 2016 Cupcakes & Cocktails Honorees Bianca & Scott Burman, Principal, Engel Burman Group. The Museum's annual fundraiser topped its financial goal of \$750,000. The fundraiser was chaired by Debby & Scott Rechler, Chairman and CEO, RXR Realty.

"The show of support the community provides to our annual fundraiser is always impressive," noted LICM President Suzanne LeBlanc. "It demonstrates the high regard that individuals and corporations have for the Museum and for this year's honorees Bianca and Scott Burman." Through sponsorships, event tickets and auction sales, the evening raises 20 percent of the Museum's annual operating costs.

Throughout the evening, the Burmans were praised for their service to Long Island and to children's causes. (include quotes from the Scotts' speeches [MM1].)

The Cupcakes fundraiser offers guests the opportunity to immerse themselves in the institution they are supporting. During the continuous cocktail party, guests enjoy hands-on activities and live performances and can bid on unique experiential auction packages. The night is designed to let supporters rediscover their "inner child" and experience the Museum as young visitors do throughout the year. Monies raised at the event support the Museum's exhibits, visitor programs and performances, as well as LICM's extensive community access programs.

Bidding at the Cupcakes auction was spirited as guests vied for packages ranging from skybox views and sideline passes at sporting events and locker room "meet and greets" to in-home dinners for 12 prepared by celebrity chefs. The auction also offered guests the opportunity to

sponsor field trips and buses for underserved school districts and exclusive nights at the Museum for groups with special needs.

About the Long Island Children's Museum

Long Island Children's Museum (LICM) invites visitors of all ages, backgrounds, and abilities to explore freely, discover their passions, and appreciate the communities and world we share. Through interdisciplinary activities, children and adults can share in the excitement of the learning process. The museum is designed for infants through 12 and their grown-ups. LICM is a private, not-for-profit institution chartered by the New York State Board of Regents.

Photo captions/links

[The Long Island Children's Museum honored Debby and Scott Rechler for their years of commitment to the Museum and the greater Long Island community.](#)

[The Cupcakes and Cocktails fundraiser allows guests to discover their inner child as they take part in hands-on activities ... like hat design.](#)

[Going, Going, Gone: A spirited live auction attracts interest from guests eager to support the Museum and take part in exclusive sporting events.](#)