



Contact: Maureen P. Mangan
Direct Line: 1-516-224-5828

COMMUNITY RAISES \$750K FOR LONG ISLAND CHILDREN'S MUSEUM

Shining End to 25th Birthday Celebration

The Long Island Children's Museum's annual fundraiser, *Cupcakes & Cocktails*, has always been looked at as one of the most successful events in the region. This year's fundraiser served as the culminating event in the Museum's 25th birthday celebration and community support made for a shimmering night. The 2019 event raised \$750,000 to support museum-based educational programs and cultural experiences and extend its community outreach programs across Long Island.

Alliance Building Services President **Michael Rodriguez**, was honored at the 2019 event for his extensive community support of organizations that enhance the lives of children and families. This support includes such organizations as the Committee for Hispanic Children and Families, Inc., Nassau Suffolk Services for Autism (NSSA), Big Brother Big Sisters of NYC, St. Francis Food Pantries and Shelters, enCourage Kids Foundation, Diabetes Research Institute and Long Island Children's Museum.

Scott Rechler, Chairman & CEO, RXR Realty and **Frank Pusinelli**, Executive Vice President, RXR Realty served as Co-Chairs for the Children's Museum fundraiser. The pair rallied corporate interest in the event from across all industry sectors to raise an impressive \$750,000 in sponsorships, underwriting opportunities, event ticket sales and a silent auction.

Bidding at the Cupcakes auction is always lively as guests look forward to the experiential packages on the block. This year's auction packages included such coveted items as Giants owners' suite tickets, island getaways, shopping days and PGA Championship tickets.

“Milestone birthdays are always reflective times,” notes LICM President Suzanne LeBlanc. “Even more so at the Children’s Museum as we see visitors who came as children returning now with their own little ones to recreate memories and provide them with hands-on educational experiences. Community support, demonstrated at Cupcakes & Cocktails, enables LICM to broaden its outreach and deepen its impact. We are grateful to have this support from corporations and individuals now, and through the decades.”

About the Long Island Children’s Museum

The mission of Long Island Children’s Museum is to connect all our communities’ children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 270,000 children and adults annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.