



CUPCAKES & COCKTAILS

THURSDAY, SEPTEMBER 23, 2021



An Event to Benefit LONG ISLAND CHILDREN'S MUSEUM

Show your support for two great Long Island institutions committed to responding to the challenges facing our community as we emerge from the pandemic.

Honoring

JON LEDECKY

Co-Owner, New York Islanders



Co-Chairs

SCOTT RECHLER

President & CEO
RXR Realty

RICHARD FERRUCCI II

Vice President
Alliant Insurance

GLENN TYRANSKI

Managing Director/
Affiliate, FTI Consulting



SPONSORSHIP LEVELS AND PERKS**	Children's \$3,500	Family \$5,000	Museum \$10,000	Neighborhood \$25,000	Community \$50,000	Leadership \$100,000
Full Page color ad in web journal & event slide show	X	X	X	X	X	X
VIP gift basket with glasses, drinks, goodies, LICM activity surprise	X	X	X	X	X	X
Tickets to in-person event OR cupcake activity boxes (mailed)	6	8	10	16	20	24
Logo included in full-page ad in Long Island Business News after event	X	X	X	X	X	X
Corporate logo on event web page		X	X	X	X	X
Free Museum passes (Can be donated to essential workers)		10	25	50	75	100
Logo on banner displayed outside of LICM for one month (deadline: 8/25/21)			X	X	X	X
LICM exhibit rental OR birthday party package for 12 children / people				X	X	X
Use of LICM for corporate event (capacity based on COVID-19 protocols)						X

**BONUS FOR SPONSORSHIPS PAID IN FULL BY JUNE 30TH

"SOCK SKATING" SUMMER EXHIBIT SPONSOR (anticipated visitorship - 10,000+)

- Logo in Exhibit area and featured on banner outside Museum (July, August)
- Logo included on social media (Facebook, Instagram) and with weekly exhibit emails

[CLICK TO PURCHASE SPONSORSHIP](#)

WEB JOURNAL

Ads will appear in the LICM Web Journal at www.licm.org/cupcakes2021 for one year. Ads will be featured at the event throughout the Museum on screens.

- Specs.....
- Full Page Color (8 1/2" w x 11" h).....\$1,500
 - Half Page Color (8 1/2" w x 5 1/2" h).....\$750

E-mail artwork as 300 dpi resolution jpeg or pdf to efloreska@licm.org

Deadline: **Tuesday, September 7, 2021**
(for inclusion in event slide show)

[CLICK TO PURCHASE WEB JOURNAL AD](#)

UNDERWRITING OPPORTUNITIES

(fully deductible)

Support LICM's Community Outreach

- \$2,500: Friendly Hours at LICM.** Provide exclusive use of the Museum for families with special needs (autism and other physical or learning disabilities)
- \$2,000: STEM Field Trip for Westbury grade level.** Provide visits to LICM for a low-income school district
- \$1,500: Outreach for one grade level.** Bring LICM to the community (classroom, library or community center).

Underwriters will be listed on screen during the event, as well as in web journal and in full page ad in Long Island Business News, and throughout the year at program related events.

[CLICK TO PURCHASE UNDERWRITING](#)

INDIVIDUAL TICKETS

\$350 per person for in-person event
(*\$250 deductible amount*)

\$350 - CUPCAKE ACTIVITY BOX
delivered for virtual event engagement
(*\$310 deductible amount*)

Donations can be made online at
www.licm.org/cupcakes2021

LICM is planning an in person event at the Museum. There will also be an option to join in virtually.

[CLICK TO PURCHASE TICKET](#)

CAN'T MAKE IT?

Your support is still appreciated. LICM will be recovering from the toll of COVID-19 on its operations for some time.

Learn more about the unprecedented impact [here](#).

[CLICK TO DONATE](#)

AD MATERIALS/QUESTIONS

Contact: Erika Floreska at efloreska@licm.org or (516) 224-5813

Funds raised will enable LICM to produce programs that support social and emotional growth, education equity, and connections between children, families, teachers, and community partners that foster the development of our next generation of scientists, artists, educators, entrepreneurs and citizens.