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**MARCUM WORKPLACE CHALLENGE *VIRTUAL* RUN
KEEPS AREA CHARITIES RUNNING**

Long Island Children's Museum Named Corporate Beneficiary

Like so many activities over the past 16 months, corporate philanthropy has adapted and moved to the virtual world. This is the case with the Marcum Workplace Challenge, the annual 3.5 mile walk/run benefitting four Long Island charities. In 2021, the race is going *virtual*, allowing participants to complete their miles on a treadmill, in your neighborhood, around your office building, or at a local park, beach, or trail.

Bringing together leading companies, organizations and government agencies from across Long Island to field running teams to support the region's charities, the Marcum Workplace Challenge has raised over \$1,000,000 for race beneficiaries. Long Island Children's Museum joins Children's Medical Fund of New York, Long Island Cares -The Harry Chapin Food Bank, and the Nassau County Society for the Prevention of Cruelty to Animals as 2021 beneficiaries.

"The last 16 months have been challenging as the Children's Museum slowly moves back to 'normal,'" said LICM President Suzanne LeBlanc. "We are incredibly grateful to Marcum for continuing its support of LICM and its audience and applaud their creativity in switching this popular event to the virtual world. We have all learned the importance of maintaining community ties in whatever we can until normal times resume."

The Children's Museum has been a beneficiary of the annual charity run/walk since 2007.

About the Long Island Children's Museum

The mission of Long Island Children's Museum is to connect all our communities' children, and those who care for them, to a life of wonder, imagination and exploration. At LICM, children discover their passions and their relationship to the world we share. The 40,000-square-foot museum welcomes nearly 275,000 children and annually. The private, not-for-profit institution chartered by the New York State Board of Regents, offers museum-based educational programs and cultural experiences, as well as an extensive community outreach program offered in schools, libraries and youth centers across Long Island. The Museum is the recipient of the 2012 National Medal for Museum & Library Service, the highest honor conferred on museums for extraordinary civic, educational, economic, environmental, and social contributions.